Muhammad Nadeem Baloch



Growth Strategist | Community Manager | Social Media Manager | Community Lead

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Professional Summary

Growth Strategist and Community Manager with 6+ years across Web3, crypto and the creator economy. I take ownership from strategy to execution: understand the business, build the plan, run it and measure what matters. Zero-budget results: **1,000+ whitelist signups** at Paisley, **218 X followers in 15 days** at Flurry, and communities built from zero.

Selected Results

1,000+	218	500	1,600+
Paisley whitelist signups	Flurry X followers in 15 days	Focus on Airdrops members	YouTube subscribers (organic)

> *Every result above was built with **zero marketing budget**. With the right opportunity and a real budget, I will scale much more aggressively.*

Experience

Flurry
Aug 2026 - Present

Co-Founder & Growth Strategist

- Took an AI-powered Web3 opportunity platform from zero to 218 X followers and 150+ Telegram members in 15 days, with no paid spend.
- Own growth, content and community; built the website with AI tools.

Paisley
Dec 2025 - Aug 2026

Community Manager & Growth Strategist | Full-time, Remote

- Built the community from zero with no ad budget: 1,000+ whitelist signups, 300+ X followers, 15% engagement rate.
- Set up the Discord (roles, onboarding, moderation) and led X content alongside the founder.

Focus on Airdrops
Mar 2023 - Jun 2025

Founder & Community Manager

- Founded and scaled a WhatsApp community from zero to 500 members organically.
- Researched projects and shared early-stage opportunities through consistent updates.

Smart Trader 2.0
Feb 2024 - Dec 2025

Founder & Community Manager

- Founded and grew a trading community from zero to 150 members.
- Shared market insights and education with consistent communication.

Early Web3 Contributions
Feb 2020 - Dec 2022

Active Contributor & Researcher

- Early participant in crypto ecosystems; built deep knowledge of DeFi and protocols through project research.

Skills & Tools

Key Skills

- Growth Strategy & Execution
- Community Building & Leadership
- Content Strategy & Distribution
- Social Media Management
- Audience & Market Research
- Discord Systems & Onboarding
- Web3 & AI Ecosystem Knowledge
- AI-Assisted Workflows

AI Tool Stack

Brainstorm: ChatGPT, Claude, Gemini
Research: NotebookLM, Perplexity
Build: Lovable
Agents: n8n, Make
Creative: Midjourney, Veo 3, Kling AI, Gamma

Languages

English (professional), Urdu, Sindhi, Balochi

Platforms

X, LinkedIn, Discord, Telegram, WhatsApp, YouTube, Instagram, TikTok

Education

Intermediate (12th), Business Administration, Pakistan, 2026

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Mindset | Approach | What I do

Founder-Level Thinking

Strategy-minded. Execution-focused. Always building.

I take ownership from strategy to execution: I understand the business, research its audience, identify opportunities, build the plan, run the work, measure performance and improve results. I think like a founder because I build like one: I co-founded **Flurry**, an AI-powered Web3 opportunity discovery platform, and I use AI daily for research, content and execution.

How I Work

01	02	03	04	05	06
Understand the business	Identify the gaps	Build the strategy	Execute consistently	Measure what matters	Improve what comes next

Mindset & Values

Ownership I take the work from plan to delivery.	**Clear goals** Every activity needs a reason and a way to measure it.	**Consistent execution** A simple system, run consistently.	**Measurable growth** I measure what matters and improve what comes next.

What I Do

Growth Strategy From business goals to a plan, hands-on execution and regular optimization.	**Social Media & Content** X and LinkedIn: content planning, hooks, audience growth, engagement, distribution and analytics.	**Community Building** Discord systems (structure, roles, onboarding, moderation), engagement and retention.
Creator Economy Creator-led content, UGC-style video and AI-assisted ad creative.	**AI & Digital Work** AI-assisted research and workflows, websites built with AI tools, exploring automation and AI agents.	**My Principles** Strategy before execution. Content with a clear purpose. Communities built on real value.

What Founders Say

> *"Nadeem is energetic, dependable, and understands that community management is really about the people, not just posting content."*
>
> **Rich Kopcho, Paisley | LinkedIn recommendation, August 2026**

Knowledge & Toolkit

Web3 & Crypto | Blockchain | Tokenomics Strategies | Chart Analysis | Technology Roadmapping | AI Tools & Prompt Engineering | AI-Powered Web Development | Finding Opportunities

Building something ambitious?

I enjoy working with ambitious founders and early-stage teams: taking ownership, solving problems and turning ideas into growing businesses. Tell me what you're building and I'll tell you how I can add value.